

# CALIBER

RESTORING THE RHYTHM OF YOUR LIFE®

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**Caliber Collision and Bosch announce diagnostic scanning collaboration**

New OEM diagnostic scanning and calibration technology will advance Caliber Collision's commitment to making safe, efficient repairs in an increasingly complex industry

**LEWISVILLE, TEXAS** (November 18, 2021) – A leader in auto collision repair across 39 states, Caliber Collision announces a new strategic relationship with Bosch, the leading global supplier of automotive aftermarket components and service solutions. A next-generation diagnostic scanning and technology platform from Bosch is expected to be implemented in all Caliber Collision centers by the end of 2022. The Bosch product features new original equipment manufacturer (OEM) scanning software that will support the always-evolving needs of the collision and mechanical repair industries. Additionally, the Bosch scanning innovation will help Caliber Collision continue to be an industry leader through streamlined diagnostic data and workflows, thus repairing today's complex vehicles more effectively and efficiently.

"Adding new OEM diagnostic scanning and calibration technology by partnering with Bosch was an easy decision for Caliber Collision. It will enhance our collision technicians' access to real-time OEM diagnostic data, ensuring all necessary repairs are identified and customer vehicles are safely and accurately restored according to OEM requirements," said Caliber CEO and President Mark Sanders.

After an extensive evaluation process, Caliber Collision selected Bosch to elevate diagnostic scanning and calibration technology in its centers across the nation. Bosch was chosen because of its commitment to quality, innovation and company values that align with Caliber's Purpose of [Restoring the Rhythm of Your Life®](#). Bosch is recognized as an exceptional provider in the diagnostics industry, is highly respected among OEMs, and offers scanning, calibration, live data access and complete bi-directional functions for most vehicle makes and models.

"Bosch is a game-changer in our diagnostic scanning and calibration offerings and will be a valued part of our Caliber Marketplace Solution platform - a holistic approach to vehicle repair that recognizes vehicle complexity is changing rapidly and drivers are seeking a single, trusted partner to repair their whole vehicle. This new relationship will enable us to better serve our insurance partners and customers by utilizing this new technology and tools," said Sanders.

**About Caliber**

Founded in 1997, the Caliber portfolio of brands has grown to approximately 1,400 centers nationwide and features a full range of complementary automotive services, including [Caliber Collision](#), one of the nation's largest auto collision repair providers across 39 states, [Caliber Auto Care](#) for mechanical repair and quick oil change services and [Caliber Auto Glass](#) for glass repair and replacement.

# CALIBER<sup>®</sup>

RESTORING THE RHYTHM OF YOUR LIFE<sup>®</sup>

Caliber was recognized as the only company in the industry to make the Forbes list of "America's Best Large Employers," an honor awarded to companies with high employee satisfaction. With the purpose of [Restoring the Rhythm of Your Life<sup>®</sup>](#), Caliber's more than 20,000 teammates are committed to getting customers back on the road safely—and back to the rhythm of their lives—every day. Dedicated to providing an outstanding customer experience, Caliber continues to rank among the highest customer satisfaction scores in the industry. Learn more about Caliber at [caliber.com](http://caliber.com).

## **About Bosch**

Having established a regional presence in 1906 in North America, the Bosch Group employs 34,700 associates in more than 100 locations, as of December 31, 2020. According to preliminary figures, Bosch generated consolidated sales of \$13.1 billion in the U.S., Canada and Mexico. For more information, visit [www.bosch.us](http://www.bosch.us), [www.bosch.ca](http://www.bosch.ca) and [www.bosch.mx](http://www.bosch.mx).

The Bosch Group is a leading global supplier of technology and services. It employs roughly 394,500 associates worldwide (as of December 31, 2020). According to preliminary figures, the company generated sales of \$87.1 billion in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 126 locations across the globe, Bosch employs some 73,000 associates in research and development, as well as roughly 30,000 software engineers.

Additional information is available online at [www.bosch.us](http://www.bosch.us), [www.iot.bosch.com](http://www.iot.bosch.com), <https://us.bosch-press.com/>, <https://twitter.com/BoschPress>

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