

# CALIBER<sup>®</sup>

RESTORING THE RHYTHM OF YOUR LIFE<sup>®</sup>

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**'Tis the Season to Give: Caliber gifting vehicles to military families in time for the holidays**  
*National Auto Body Council Recycled Rides<sup>®</sup> program to sponsor week-long, nationwide event*

LEWISVILLE, TEXAS (December 2, 2021) [Caliber Collision](#) is gifting eight vehicles to veterans, active-duty service members, first responders and others in need of reliable transportation across the country in partnership with National Auto Body Council's Recycled Rides<sup>®</sup> program, all in one week. From California to New York and Wisconsin to Texas and more, Caliber seeks to spread holiday cheer and live its purpose of [Restoring the Rhythm of Your Life<sup>®</sup>](#) through its 'Tis the Season to Give event December 6-12.

"Giving back to our hometown heroes during this special time of the year is the embodiment of what the holidays are all about. We are grateful to be able to put this event together for people who have made so many sacrifices for us," said Caliber President and CEO of Caliber, Mark Sanders. "Never before have we had an NABC Recycled Rides<sup>®</sup> event of this magnitude before, and we couldn't do it without our insurance partners, and of course, National Auto Body Council for creating this program."

As a part of Caliber's [Restoring You](#) community programs, each NABC Recycled Rides<sup>®</sup> vehicle gifted by Caliber is refurbished to near new condition using parts and supplies donated by Caliber and with teammates personal. Sanders emphasizes the program is life-changing for recipients. Nonprofits around the country nominate the recipients, and many do not have reliable, safe transportation to get to work, doctor appointments, school and more.

"The gift of an NABC Recycled Ride offers recipients stability in their day-to-day lives," said Sanders. "We aim to be a pillar in each community our centers operate in, and we will continue to give our resources and time to families and individuals in need as a part of our purpose, [Restoring the Rhythm of Your Life<sup>®</sup>](#)."

Caliber Collision is a part of the Caliber family of brands which also encompasses Caliber Auto Care and Caliber Auto Glass. Caliber has more than 1,400 locations and 20,000 teammates across the country. Last year, Caliber also gifted vehicles to medical workers and medical support staff working on the front lines of the pandemic. Over the past decade, Caliber restored and gifted more than 500 vehicles to active-duty military, veterans, first responders and others in need of reliable transportation under its [Restoring You](#) initiative.

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## **About Caliber**

Founded in 1997, the Caliber portfolio of brands has grown to almost 1,400 centers nationwide and features a full range of complementary automotive services, including [Caliber Collision](#), one of the nation's largest auto collision repair providers across 39 states, [Caliber Auto Care](#) for mechanical repair and quick oil change services and [Caliber Auto Glass](#) for glass repair and replacement.

Caliber was recognized as the only company of its kind to make the Forbes list of "America's Best Large Employers," an honor awarded to companies with high employee satisfaction. With the purpose of [Restoring the Rhythm of Your Life<sup>®</sup>](#), Caliber's more than 20,000 teammates are committed to getting customers back on the road safely—and back to the rhythm of their lives—every day. Dedicated to providing an outstanding customer experience, Caliber continues to rank among the highest customer satisfaction scores in the industry. Learn more about Caliber at [caliber.com](http://caliber.com).

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